

Healthy Weight

What can be done 'at scale' in transforming the health of the people of Greater Manchester

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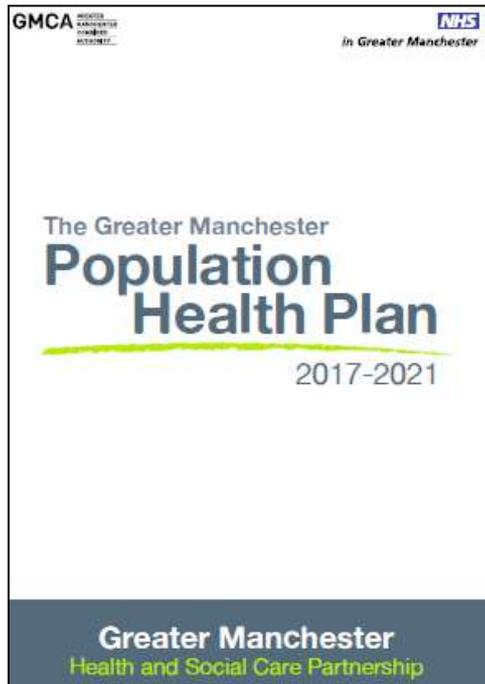
Taking charge
of our Health and Social Care
in Greater Manchester

The Plan

FINAL DRAFT v11.3 • Dec 2015

NB. Slide deleted as not in public domain

The Population Health Plan our approach to delivering a radical upgrade in population health



- Aims to re-orientate the system towards prevention and a focus on population health
- Focused on people and places, utilises a lifecourse framework
- Identifies what activity needs to be driven forward at GM level
- Aligned with wider reform and designed to support locality plan delivery
- Tested extensively with the system

System Approach to investment

1. Articulate a strategic approach to support our vision to achieve the greatest and fastest improvement to the health, wealth and wellbeing of the 2.8 million people living in GM.

3. Stimulate a positive debate about population health challenges in GM including:

- the scale of the challenge
- the type of response
- where to focus effort now to support life course health and wellbeing

2. Develop an investment approach which has 'in view' the totality of population health resources in GM so that it is collectively invested in the right issues, at the right scale, in the best way we know how.

4. Propose the principles for investing across the GM Population Health Plan.

GM investment

Transformational investment

GM Population Health Transformation funding -
£30M

GM cross-workstream Transformation funding e.g. Mental Health **£6.8M**, Digital

Locality Transformation Funding **£ TBC**

External sources of investment
Target set to match fund by £30M

Baseline investment

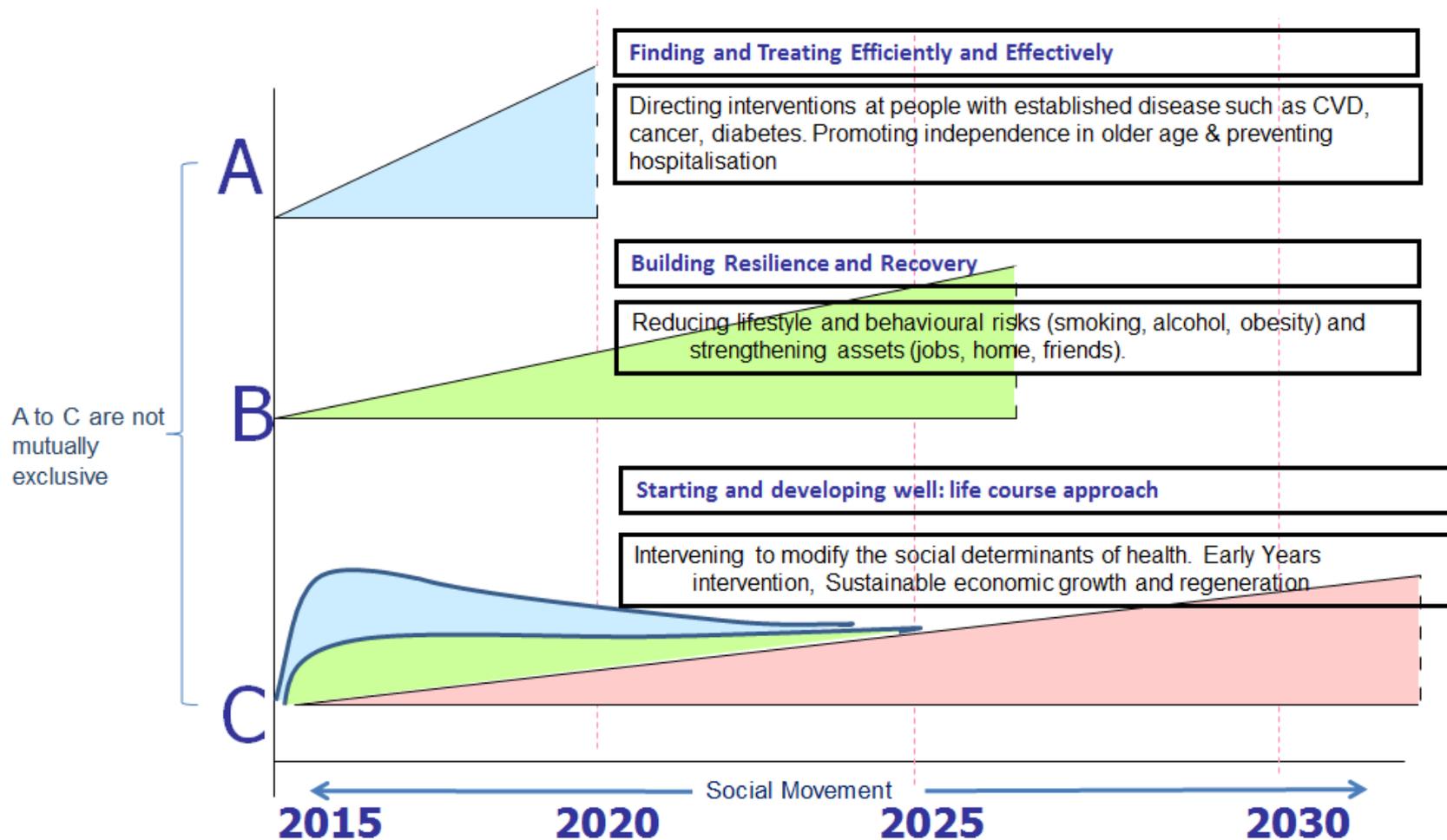
10 x Locality Authority Public Health Grant- **£229M**

GM (NHSE) – Public Health funding (Screening, Immunisation, CHIS, Health & Justice) - **£40M**

Investment in wider determinants of health
£ unknown

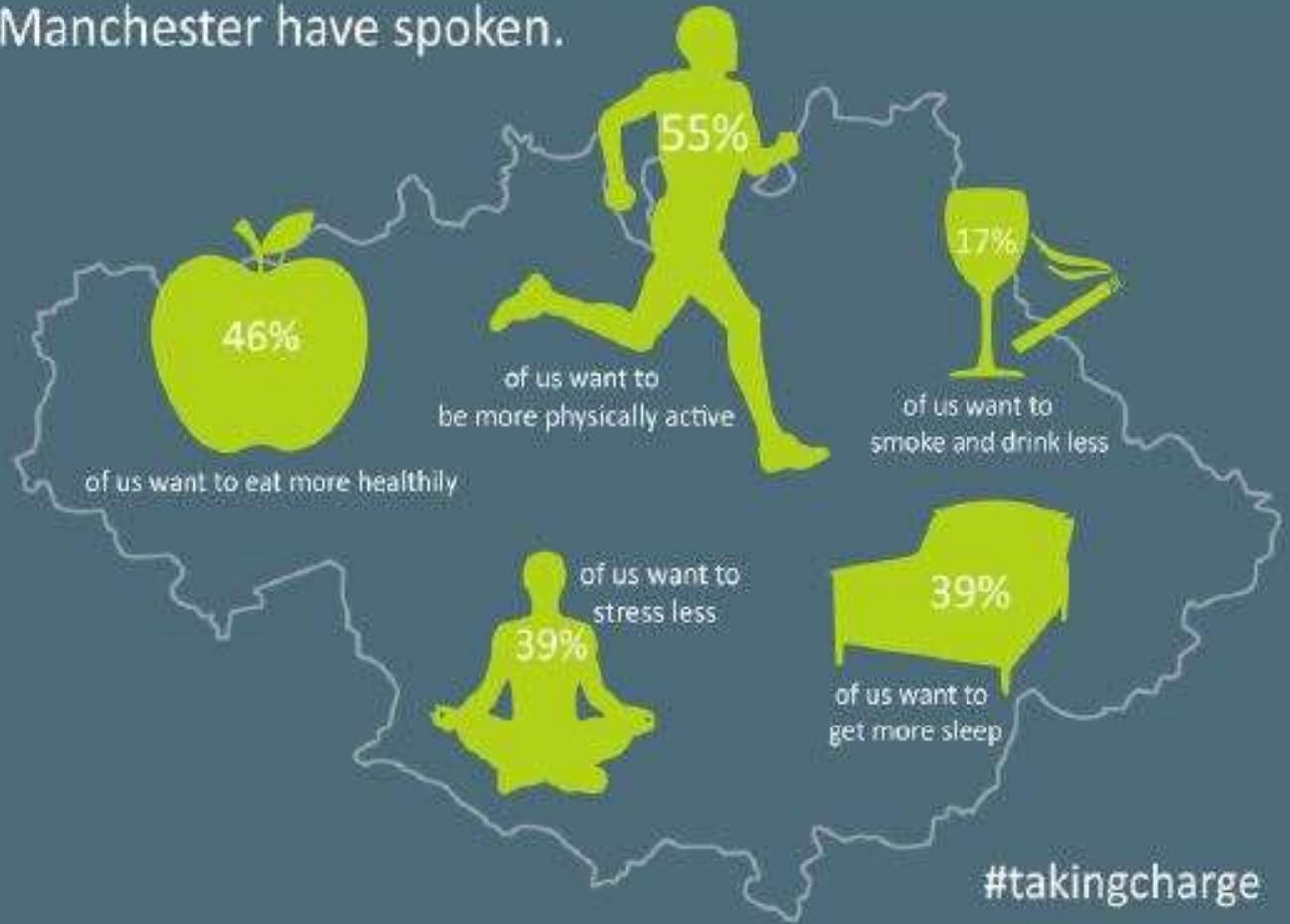
**Subsequent sustainability of transformation investment needs to be determined*

Economics of prevention



The people of Greater Manchester have spoken.

Did you know that:



**Greater
Manchester
Health and
Social Care
Partnership**

Healthy Eating

- The two biggest contributors to ill health in GM are an unhealthy diet and tobacco use.
- The number of obese children doubles while children are at primary school (1:10-1:5).
- 65% of adults in GM are overweight or obese
- In GM 730,000 adults regularly consume <4 portions of fruit & veg per day
- The 'Taking Charge' engagement exercise reported that 46% of people want to eat more healthily.

The GM Approach

- Through the GM Population Health Plan there is an opportunity **to think differently** about how to address diet related diseases such as obesity by taking a fresh and strategic approach to food.
- Population level change in diet has the potential to prevent illness and disease and **improve health outcomes within a relatively short timescale.**
- A key principle behind the development of our approach will be building on the **assets and skills** we have in GM, whether as individuals or communities, including forging stronger partnerships with charitable and voluntary sector organisations.

Approach cont'd

- Devolution offers us an opportunity to deliver **a radical upgrade in lifestyle behaviour change support** that delivers innovative approaches at scale to drive long-term behaviour changes and reduce current and future demand on health services from lifestyle-related long-term conditions.
- The GM Population Health Plan is a great opportunity to **be 'bold and brave'** and identify GM approaches to improving the food environment through policy, public sector procurement, commissioning, and partnership working.
- The Plan commits to develop **a comprehensive GM Food, Nutrition and Healthy Weight Plan** setting out the case for change and an evidence based programme of work.

Our Ambition

- To be ambitious about what we can achieve
- To set clear standards at a GM level, but allowing local flexibility in delivery
- To use our devo powers to support a change in culture and attitudes
- To learn from others and use our unique Partnership to deliver change at scale and with pace