

Planning for Healthy Food Environments

Jenny Slaughter

Pennine CropShare/Burnley
FoodLinks

50 years of Food Activism

-Lessons Learned-

- Its all about the Veg!
- Grow sustainably – *Organic, Climate Friendly, Regenerative*
- Keep it Local – *Food Security, Carbon Cost of Transport, Local Economy*
- Involve the Community – *Equality and Diversity, Volunteering, Horticultural Training*
- Work Co-operatively

(Obesogenic Environments!!)

Pennine CropShare

Growing The Vegetable Revolution



Pennine CropShare

established 2011

- Parent company Burnley Food Links (est 2004, Company limited by guarantee)
- Organic, Local, Affordable
- A start up of Growing Communities (Hackney)
- Now a Better Food Trader
- 300 members/customers
- 15 hubs/pick-up points across Calderdale, Burnley and Pendle

Pennine Cropshare

www.penninecropshare.co.uk



Calder Veg Collective

- Consortium of organisations collaborating with the aim of increasing local production
- Includes representatives from Cropshare, Valley Organics, Great Rock Co-op, Cargodale, local growers etc.,

