



# Planning for Healthy Food Environments: Conference Booklet

28<sup>th</sup> September  
09:30 – 11:30 (BST)  
#PFHFE2021 #HealthierPlace



sustain

# Healthier Place, Healthier Future

## Planning for Healthy Food Environments Symposium

**Tuesday 28<sup>th</sup> September 2021, 09:30-11:30am (BST)**

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### Planning for Healthy Food Environments

The 'Healthier Place, Healthier Future' (HPHF) Childhood Obesity Trailblazer gives the opportunity for local authorities to support and test strategies that support healthy weights and reduce levels of children living with obesity. The project takes a systemwide approach, harnessing the power of four levers: system leadership, business engagement and support, positive planning possibilities, and community-led action through social movements.

[Healthier Place, Healthier Future](#) is collaborating with [Sustain](#)<sup>1</sup>, for the **'Planning for Healthy Food Environments'** Conference on the **28th of September 2021**. The event will be hosted on Teams from **09:30 – 11:30 am**.

The 'Planning for Healthy Food Environments' online symposium will offer the opportunity to hear from inspiring case studies that contribute towards planning for a good food environment. The event will provoke thought about how to improve the food environment when building new developments. The conference is aimed at planners and other relevant stakeholders from the Pennine districts and beyond, who are interested in the intersection between planning and health. Discussions and case studies will be compiled and published following the event. Speakers at the event will be in the field of food mapping, the good food economy, community growing & farming and planning.

## Planning for Healthy Food Environments Symposium: meeting details

- The symposium will take place on Teams from 09:30-11:30am on Tuesday 28th September 2021.
- We will be allocating time for breakout rooms for the final 20 minutes of the session; this will be an opportunity to pose any questions and share learning from a number of local authorities engaged in the process.
- You will have received instructions on joining the meeting when you registered for the event. You can use [this Teams link](#) to access the event.
- There are approximately 100 attendees tuning into the meeting (including delegates, speakers and staff).
- **Please mute your microphone to minimise noise disruption and turn off your video.** If you have asked a question, you may be asked to turn off your video and audio to ask this in person.
- We will have time for questions at various stages of the event, feel free to pop your question in the chat and we will come to it at the end.
- Tweeting during the meeting? Don't forget to tag **@HealthierPlace** and use the hashtag **#PFHFE2021**
- Please note we will be recording this event. If you do not wish to be filmed or audio recorded, please keep your camera and audio off.
- We will be sharing all the presentations with attendees after the event.
- Introductions to speakers during the meeting will be brief as we have a packed agenda, so please refer to the speaker biographies at the back of this programme for more information.
- If you have any questions that you would like to ask before, during or after the event please contact [hphf@foodactive.org.uk](mailto:hphf@foodactive.org.uk).

## Conference Agenda

**Chair: Michael Chang, Programme Manager, Planning and Health, Public Health England.**

| Time                        | Presentation  | Description  | Speaker  |
|-----------------------------|---|--|--|
| (5 mins)<br>09:30<br>09:35  | <b>Plenary / Welcome</b>                                    |  | <b>Dr Sakthi Karunanithi</b> , Director of Public Health & Wellbeing (Lancashire County Council)   |
| (10 mins)<br>09:35<br>09:45 | <b>Introduction to planning and a good food environment</b> | Defining a sustainable food system, outlining why food is a planning issue and offering reasons why councils and developers would want to build a good food environment.         | <b>Gillian Morgan</b> , Planning Lead, Sustain<br><br><b>Michael Chang</b> , Programme Manager Planning and Health, Public Health England  |
| (15 mins)<br>09:45<br>10:00 | <b>Understanding local issues and opportunities</b>         | Evidence and policies that support a good food environment, utilising tools such as food mapping, barriers to accessing food, Supplementary Planning Documents (SPDs), and more. | <b>Introduction to the HPHF project by Cllr Phil Riley</b> , Exec Member for Growth and Development for Blackburn with Darwen Borough Council, and Chair of the HPHF Steering Board<br><br><b>Cllr Jackie Floyd</b> , Chair of the Blackburn with Darwen Food Resilience Alliance & Sustainable Food Place.<br><br><b>Lucy Greenfield</b> , Planning Officer, Gateshead Council. |
| (5 mins)<br>10:00<br>10:05  | <b>Panel Q&amp;A</b>  |  | Led by the Chair   |

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| <p>(15 mins)<br/>10:05<br/>10:20</p> | <p><b>Good food economy</b></p>       | <p>The use of planning tools to support a good food economy and how to support local growers with a fair price for food.</p>   | <p><b>Introduction by Sustain.</b><br/><b>Jenny Slaughter</b>, Director, Pennine Cropshare / Burnley Food Links<br/><b>Sonja Woodcock</b>, Sustainable Food Cities Coordinator, Leeds Food Partnership</p>   |
| <p>(5 mins)<br/>10:20<br/>10:25</p>  | <p><b>Panel Q&amp;A</b></p>           |  | <p>Led by the chair</p>  |
| <p>(15 mins)<br/>10:25<br/>10:40</p> | <p><b>Food in the environment</b></p> | <p>An illustration of how edible spaces can be incorporated into new developments, normalise healthy food and outline how we need to be producing more in the UK. Further to this, there is also the issue of diversity ensuring everyone has equal opportunities to land and growing opportunities.</p> | <p><b>Introduction by Sustain.</b><br/><b>Pam Warhurst</b>, Founder, Incredible Edible Movement.</p>   |
| <p>(5 mins)<br/>10:40<br/>10:45</p>  | <p><b>Panel Q&amp;A</b></p>           |  | <p>Led by the Chair</p>  |
| <p>(15 mins)<br/>10:45<br/>11:00</p> | <p><b>Planning responses</b></p>      | <p>An opportunity to hear from planners, master planners, architects &amp; councillors; how planning responses have worked in designing healthier food environments and the reasoning behind these decisions.</p>  | <p><b>Introduction by Sustain.</b><br/><b>Fiona Kenmare &amp; Jillian Hale</b>, St Cuthbert's Garden Village Carlisle, Carlisle City Council<br/><b>Emma Jones</b>, Senior Planning Officer, Planning Policy - Places Strategy Cheshire West and Chester Council</p> |

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|--------------------------------------|---|--|--------------------------------------|
| <p>(5 mins)<br/>11:00<br/>11:05</p>  | <p><b>Panel Q&amp;A</b></p>                       |  | <p>Led by the Chair</p>              |
| <p>(20 mins)<br/>11:05<br/>11:25</p> | <p><b>Group discussions in breakout rooms</b></p> | <p>A deep dive into the four key thematic areas covered in the morning sessions.</p> | <p>Facilitated by key presenters</p> |
| <p>(5 mins)<br/>11:25<br/>11:30</p>  | <p><b>Closing remarks/next steps</b></p>          |  | <p>Led by the Chair</p>              |

## Speaker biographies

### **(CHAIR) Michael Chang, Programme Manager, Planning and Health, Public Health England**

Michael Chang is a Chartered Town Planner and Honorary Member of the UK Faculty of Public Health. He joined PHE as the Programme Manager for Planning and Health from the Town and Country Planning Association, and has developed national guidance on planning for health and wellbeing for England, Wales and Northern Ireland, and on planning healthy weight environments. With his experience on the policy and practice links between town planning and public health issues, he provides spatial planning advice across a number of topic areas including obesity, mental health, life course and physical activity. He is a Visiting Fellow at the UK WHO Collaborating Centre for Healthy Urban Environments at the University of the West of England.

👉 Follow Michael on [Twitter](#)

### **Dr Sakthi Karunanithi, Director of Public Health & Wellbeing, Lancashire County Council**

Dr Karunanithi is the Director of Public Health & Wellbeing at Lancashire County Council. He is an experienced director with a demonstrable history of working in the NHS, local government and industry. Skilled in Population Health Management, Evidence based policy advice, Epidemiology, Prevention, Health Promotion, Healthcare Management, and Healthcare. Pursuing an active interest in insightful system leadership, innovation, and achieving value for money.

👉 Follow Dr Karunanithi on [Twitter](#)

### **Gillian Morgan, Planning Lead, Sustain; Alliance for Better Food & Farming**

Gillian is a planner who has specialised in the strategic planning and management of greenspace (from local level in London Boroughs through to national park level as planning director in the Norfolk and Suffolk Broads). She has published Sustain's guidance for planners on writing planning policies to support community food growing.

👉 Follow Sustain on [Twitter](#)

### **Councillor Phil Riley, Executive Member for Growth and Development for Blackburn with Darwen Borough Council**

Phil is Executive Member for Regeneration on Blackburn with Darwen Council and is also Deputy Leader of the Council. He represents Roe Lee Ward and was first elected to serve in that ward in 2011. Phil also chairs the Healthier Place, Healthier Future Steering Board.

👉 Follow BwD Council on [Twitter](#)

## Speaker biographies (cont.)

### **Councillor Jackie Floyd, Assistant Executive Adult Services & Prevention for Blackburn with Darwen Borough Council, Chair of the BwD Food Resilience Alliance**

Jackie is a nurse, Grandma, proud Labour Councillor for BwD Unitary Authority UK; Asst Exec Adult Services & Prevention. Chair for the BwD Food Resilience Alliance (BwD FRA). Jackie is passionate about influencing the next generation, is a Trustee for the Blackburn Foodbank, food grower, bee keeper and keen litter picker.

👉 Follow Jackie on [Twitter](#)

👉 Follow the FRA on [Twitter](#)

### **Lucy Greenfield, Senior Planning and Climate Officer, Gateshead Council**

Lucy has been a Planning Officer for 18 years specialising in health, climate change and sustainability within the planning policy team. Lucy was the lead officer in developing Gateshead's award winning Hot Food Takeaway SPD.

👉 Follow Gateshead Council on [Twitter](#)

### **Jenny Slaughter, Director, Pennine Cropshare / Burnley Food Links**

Jenny is a founder member of Eighth Day Wholefoods cooperative based in Manchester and has worked as a NHS Clinical Dietitian and Community Dietitian across the North West. At present, Jenny is the Director of Burnley Food Links and works at Pennine Cropshare. Jenny has previously worked for Calder Veg Collective.

👉 Follow Pennine Cropshare on [Twitter](#)

### **Sonja Woodcock, Sustainable Food Cities Coordinator, Leeds Food Partnership**

Sonja Woodcock is the Coordinator for FoodWise Leeds, which aims to create a healthy, sustainable and fair food system for the city. In 2019 Leeds achieved the Sustainable Food Places bronze award for demonstrating a holistic and joined up approach to food and are now working towards silver. With a strong focus on cross-sectoral partnership working, key areas of Sonja's work include building food resilience within communities; increasing urban agriculture; food and the climate emergency; and campaigns to increase the uptake of Healthy Start vouchers and promoting Veg Cities.

👉 Follow FoodWise Leeds on [Twitter](#)

## Speaker biographies (cont.)

### **Pam Warhurst, Founder, Incredible Edible Movement**

Pam cofounded Incredible Edible, an initiative begun in Northern England dedicated to growing food locally by planting on unused land throughout the community, she called it propaganda gardening. Pam Warhurst CBE has been an activist and advisor for over 40 years. She has been involved in local politics and national policy as the Chair of the Board of the Forestry Commission, which advises on and implements forestry policy in Great Britain. She also cofounded Incredible Edible Todmorden, a local food partnership that encourages community engagement through local growing. Incredible Edible started small, with the planting of a few community herb gardens in Todmorden, and today has spin-offs in the U.S. and Japan, counting over 150 groups in the UK and 1000 world-wide.

👉 Follow Incredible Edibles on [Twitter](#)

### **Fiona Kenmare & Jillian Hale, St Cuthbert's Garden Village Carlisle, Carlisle City Council**

Fiona and Jillian have been part of the St Cuthbert's Garden Village team since the project was included in the Government's Garden Villages, Town and Cities programme in January 2017. They have worked on a two stage masterplanning process (Stage 1 concept, vision and principles, and stage 2 detailed design frameworks). They have also been key to the drafting of Local Plan policies for the garden village Local Plan, which is currently heading towards Reg 19. Fiona is currently leading on the commissioning of new evidence to underpin the IDP, and Jillian is leading on the commissioning of a Green and Blue Infrastructure Delivery Strategy.

👉 Follow Carlisle Council on [Twitter](#)

### **Emma Jones, Senior Planning Officer, Planning Policy - Places Strategy, Cheshire West and Chester Council**

Emma has been working within Cheshire West and Chester Council for the past 6 years. Emma has experience in developing, consulting, examination in public and adopting a Local Plan along with implementation of planning policy. Policy areas of focus include health and well-being, retail and town centres, monitoring the success of the plan and providing advice on the overall strategy of the plan. Worked on Supplementary Planning Documents (SPDs), Development Briefs, Article 4 directions and evidence studies. In addition, provide support to communities in developing and making a Neighbourhood Plan.

👉 Follow Cheshire West and Chester on [Twitter](#)