

**FOOD
ACTIVE**

Local Government Healthy Weight Declaration: Partner Pledge Support Pack



First Edition
Autumn 2019

EXECUTIVE SUMMARY

The Partner Pledge Support Pack provides structured guidance for partners would like to support their local authority in taking a system-wide approach to ensuring the environments in which we live are conducive to healthy weight.

What is the Partner Pledge?

The partner pledge is an organisational commitment which aims to align policies and practice which promote healthy weight for staff, clients and communities. It sets out key commitments which organisations will pledge to work towards to impact not only on the health and wellbeing of their staff and clients, but also the wider community.

The support pack provides a brief overview of the Local Government Declaration on Healthy Weight and an introduction to the associated Healthy Weight Declaration Partner Pledge, including information on how this can be implemented at an organisational level. There is also guidance on how to monitor and evaluate progress and ensure momentum using an action planning and monitoring tool.

Who can sign up to the Partner Pledge?

The support pack is aimed at various types of partner organisations operating within a local authority who has adopted the Local Government Declaration on Healthy Weight, and could include, but is by no means limited to:

- Early years providers
- Schools and colleges
- Chambers of Industry or Commerce
- Transport providers
- Fire and rescue
- Local and regional charities
- Private sector (SME's, Corporates, Sole Traders)
- Local CVS
- Police

It is anticipated that local authorities who have adopted the Local Government Declaration will be keen to use this pack to develop a partnership approach on the healthy weight agenda, supporting a system-wide approach by engaging with local partners who are keen to pledge their support. To support local authorities with the process, we have developed simple guidance on how to facilitate the partnership approach.

I'm interested. How do I sign up?

If you are a local authority who has adopted the Local Government Declaration on Healthy Weight and would like to access the Support Pack, please contact info@foodactive.org.uk

If you are a partner organisation and would like to find out whether you are able to sign up to the Partner Pledge, please contact info@foodactive.org.uk and we can put you in touch with your local authority representative.

CONTENTS

1.	SUMMARY	02
	1.1 What do you mean by a pledge and a declaration?	02
	1.2 Food Active: who we are	04
	1.3 Food Active: what we do	04
	1.4 Who is this support pack for?	05
	1.5 A note on NHS organisations & the partner pledge	05
2.	THE LOCAL GOVERNMENT DECLARATION ON HEALTHY WEIGHT	06
	2.1 Introduction	06
	2.2 The case for addressing poor diet	07
3.	THE PARTNER PLEDGE	08
	3.1 What is a partner pledge? What am I signing up to?	08
	3.2 Core commitments	09
	3.3 Organisational commitments	10
4.	SIGNING UP TO THE PARTNER PLEDGE	11
	4.1 Benefits to your organisation	11
	4.2 Planning your actions	11
	4.3 Monitoring your chosen actions	11
5.	ACTION PLANNING & MONITORING	12
	5.1 Introduction	12
	5.2 How to use the tool	12
6.	COMMUNICATIONS	13
	6.1 Photo call	13
	6.2 Press release	13
	6.3 Social media	13
7.	FAQs	14
8.	USEFUL SOURCES OF INFORMATION	15
9.	WE ARE INTERESTED. WHAT DO WE DO NEXT?	15
10.	ACKNOWLEDGEMENTS	15
