Business engagement

End of programme summary 2023-2025

41 businesses recruited between 2023-2025

55

HAF providers were encouraged to apply for the Recipe 4 Health award during the school food standards training

Cost savings project:
Two businesses received 1-2-1 support to develop a healthier, cost effective offer

Resources developed:

- Recipe 4 Health introduction animation
- Healthier catering e-learning module
- Healthier frying techniques video
- Healthier catering rapid evidence review
- 10 posters developed for R4H webpage
- Updated business support pack
- Recipe 4 Health compliance checklist

2 **case studies** to incentivise businesses to join the scheme

65
respondents to brand awareness survey

3
Recipe 4 Health newsletters sent to
59
businesses

Mini evaluation:
Pre and post business survey tested with a handful of businesses, to assess changes/improvements in practices knowledge post award adoption